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**TEQ Guys, Inc. Revamps Brand – Changes Name to Spera Partners  
Managed Service Provider unveils new name & logo**

Murrysville, PA: *For Immediate Release*

TEQ Guys, Inc., a full-service provider of technology services for businesses and schools in Western PA, has announced today that it will begin operating under a new name, Spera Partners, effective immediately. This rebranding strategy reflects both the evolution of the company as well as its vision for the future. Along with this change, a newly redesigned company logo and website have been unveiled.

The name, Spera, comes from a form of the Latin word for trust which is the foundation of the company's client partnerships. It also represents a higher level of excellence and professionalism with an emphasis on innovation and alignment. The company's branding has been further defined by its new Mission Statement: *To help clients advance their business by partnering with them to proactively manage their technology and provide an exceptional, results-driven experience.* This highlights how Spera Partners comes alongside their clients to identify and solve their underlying technical issues, improve their business process, and empower them to achieve their full potential.

Part of the company's recent growth comes from the acquisition of DMS Computer Services, another managed service provider from the Pittsburgh area. DMS brings 30-years of experience, providing technology solutions and support to small and medium sized businesses. DMS founder, David Schweitzer, will be joining the executive team to focus on project management and client services.

"We are thrilled to be welcoming DMS to our team and it could not come at a better time," said Brian Hess, President of Spera Partners. "The launch of our new brand was an intentional, strategic shift from our former name to a name that elevates us from the break-fix mentality which misrepresents all that we have to offer. Our new name and look point to who we really are....trusted partners who empower our clients to focus on their business, knowing that their systems are in good hands."

This is the company's 3rd acquisition since its inception in 1996 by Hess. In December 2020, Spera Partners received its MSP Verify Program Certification from the MSP Alliance. The MSPV provides quality assurance and a stamp of reliability as it benchmarks and verifies the quality of a cloud and/or managed services company.

*Spera Partners specializes in creating innovative technology processes for business executives and educational administrators through exceptional services and proactive solutions that empower their clients to achieve their full potential.*

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